



August 24, 1998

THE DOMINION TAKES *SLIDERS* FANS TO PARALLEL WORLDS
WITH EPISODIC ONLINE “SLIDES”
CREATED BY THE SHOW’S WRITERS

Building upon the momentum of *Sliders*’ record-breaking on-air performance, The Sci-Fi Channel’s Dominion Web site (www.scifi.com) has launched a series of episodic virtual online experiences to allow viewers to explore the worlds and cultures glimpsed within the show. Immediately following the broadcast presentation of each new episode, The Dominion posts a five-minute virtual *Sliders* experience online, based on elements from that night’s show. The Sliders home page can be found at www.scifi.com/sliders.

In an unprecedented collaboration between a television program and its online partner, the show’s writers actively participated in the creation of each online experience for the *entire* new season of *Sliders* on The Sci-Fi Channel. Their involvement ensures online visitors a truly unique and authentic *Sliders* experience.

Previous *Sliders* experiences, which are now archived on The Dominion, have allowed viewers to use VR goggles to hack into a corporate mainframe, read an issue of the official online newspaper of the Kromagg Armed Forces, read the “Apocalypse No!” pamphlet of the Sisters Celine and even thumb through the case files of one parallel Earth’s popular television series, “Beyond Our Sight.”

In the coming weeks, The Dominion’s *Sliders* online experiences will include:

“California Reich,” airing on August 24th

This online experience allows viewers a more in-depth look at the R&B career of Rembrandt “Crying Man” Brown. The Dominion will provide a history of his musical career, including audio clips and lyrics to several of his greatest hits. Additionally, online visitors will have a chance to help Rembrandt rewrite one of his classic songs to better fit the details of *their* own home Earth.

“The Dying Fields,” airing on August 31st

In this episode, the Sliders explore a world in which humans are being hunted by half-human, half-Kromagg beings (Hu-maggs). Online visitors take on the role of the hunted human prey within the Hu-maggs’ “Dying Fields.” In this *Choose Your Own Adventure*-styled narrative, users must employ their survival skills and instincts to make the right decisions about where to go and what to do in order to survive their deadly predators.

“Mother and Child,” Air Date TBA

This episode takes place at a breeder camp and introduces the Sliders to a breeding camp refugee – pregnant with a Hu-magg – who has met Wade, one of the members of the original Sliders team who was abducted by the Kromaggs. Through her journal, online visitors will be able to read more in depth about what might have become of Wade since she was separated from the rest of the Sliders.

Since The Dominion began the episodic online *Sliders* experiences, traffic to the site has spiked 60%.

The Dominion (www.scifi.com), this year's "People's Choice" Webby Award winner for best television site on the Web, is the official Web site of The Sci-Fi Channel and has been lauded as the top online sci-fi resource since its debut in 1995. Dedicated to the vast spectrum of science fiction, science fact, fantasy, horror, the paranormal and the unknown, The Dominion features original entertainment, daily news, feature stories, games and ground-breaking special events.

The Sci-Fi Channel, a USA company (NASDAQ:USAi), is available to over 50 million homes and features a mix of original and classic science fiction, fantasy, horror and futuristic series, movies and specials, plus science fact programming. The Dominion, The Sci-Fi Channel's Web site, is located at the following address: www.scifi.com.

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